

FW: Love Wimbledon response to Local Plan Stage 3

Tara Butler <Tara.Butler@merton.gov.uk>

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To: Future Merton <Future.Merton@merton.gov.uk>

From: Sally Warren <SallyW@lovewimbledon.org>

Sent: 06 September 2021 18:04

To: Tara Butler <Tara.Butler@merton.gov.uk>; Future Merton Admin <FutureMerton@merton.gov.uk>

Cc: Helen Clark Bell <helencb@lovewimbledon.org>; Paul McGarry <Paul.McGarry@merton.gov.uk>

Subject: Love Wimbledon response to Local Plan

Dear Future Merton,

Love Wimbledon's Response to the Final Local Plan - Sept 2021

Although supportive of the essence of the plan on Wimbledon's economy, jobs, development investment and growth, we ask that more emphasis is placed on improving the Wimbledon experience in a 'living with' covid world for all visitors whether local or international.

We would like to see included in Wimbledon Town Centre:

- A stronger focus on air quality and traffic improvements within the town centre, particularly for through traffic and delivery bikes
- A clearer focus on climate action in building development, refurbishing rather than rebuilding where possible, supporting commercial retrofits and using the LETI standards with target of zero emissions for future offices/buildings
- Support for improvement of digital inclusion
- A strategy for the station improvements without Crossrail going ahead
- An emphasis on supporting shops, especially independents
- Less of a focus on conference facilities and hotels (unless independent)
- A vision to include an arts centre in the town centre
- A town centre which conserves its historical architectural interest whilst creating high quality developments
- Less of an emphasis on redevelopment but organic improvements
- Improve its experiential reputation as an internationally recognised location with spaces and places which support that
- Clearer vision on how to manage the delivery industry in green and sustainable way
- Landlord charter to engage with all landlords for the future of the town – share responsibility and curation for the future of the town
- Improve green spaces and places – include reference to the climate emergency plans
- Make sure commercial properties and the town centre provide cycling facilities and accessible pathways for people cycling to and through the town centre making Wimbledon a cycling friendly town


- A clear policy for the town centre, including its conservation areas, on shop signage and active frontages including hoardings and unoccupied shops

Many thanks,

Kind regards

Sally

Sally Warren
Strategic Marketing Adviser

 Image preview

Love Wimbledon has been set up by Wimbledon businesses to promote and improve Wimbledon town centre and to make our town more vibrant and attractive for all visitors and businesses.

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020 8619 2012

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